

To be Retained by BSGA



Consultation Period: 1/2/19 **To:** 15/3/19
Development Plan: Shopfront & Advertisement Design SPD - Draft
District: Burnley BC
Relevant Policies: Passim
Or Narrative (refs): Passim

Background: This draft SPD follows from the Council's adopted (July 2018) Local Plan (qv). We objected to many aspects which were simply wrong or contrary to national policy and practice. Unaccountably, the Inspector did not even touch upon our objections; and approved the Plan as submitted by the Council.

There is again much wrong and unacceptable in this draft SPD; and if the Council think that anyone in Burnley is going to spend big bucks to follow their restrictive guidance, they should think again. The draft SPD attempts to restrict the content of fascia signs, modify "corporate" designs at will, deny box signs and most forms of internal illumination, restrict "glossy" materials, restrict internal advertising (vinyl to glass etc) and endow the Council with the power to decide whether illumination is "necessary" or "acceptable in principle".

Comment: We have submitted our objections to the above. The Council may well say that these restrictions were found acceptable in their Local Plan. But we can only try and try again.

Date sent to Council: 4/2/19

Development Plan Monitoring