

To be Retained by BSGA



**Consultation Period:** 22/10/19 **To:** 13/12/19  
**Development Plan:** Local Development Plan 2 – Pre-Submission Draft  
**District:** East Renfrewshire Council  
**Relevant Policies:** D21  
**Or Narrative (refs):** One short unnumbered paragraph (page 89)

**Background:** The existing Local Plan was adopted in 2015 and contained much of concern which, despite our representations, was nonetheless included.

This Local Plan 2 is much altered and considerably shortened. The advertisement control policy D21 states only that advertisements will be supported where they do not detract from visual amenity or public safety. Design, scale, siting and location will be taken into account.

**Comment:** This short Policy is wholly acceptable. Is this because of our previous objections, ie the Council do not want to battle us again?

**Date sent to Council:** No representations required

**Development Plan Monitoring**