

To be Retained by BSGA



Consultation Period: 19/11/18 **To:** 7/1/19
Development Plan: Local Plan 2033 - Submission Draft
District: Hackney LBC
Relevant Policies: Policy LP7
Or Narrative (refs): 5.34 - 5.36

Background This document will bring together the adopted Core Strategy, Development Management Policies DPD and Site Allocations DPD. Little has changed from the existing plan (only adopted on 22/7/15). Policy LP7 states that new advertisements must be of the highest possible standard and respect local character and context. Adverts must not adversely affect the historic significance of buildings or character of an area (especially areas of "historic significance - conservation areas one assumes). Adverts must not cause clutter or cause light intrusion to adjoining residential properties (what about those across the street?!); and must not flash.

The relevant supporting text states that adverts will be controlled by number, size, design, siting or illumination; and that they should not obstruct the highway.

Comment: We have achieved all we sought through our objections to the previous versions of this plan. This now remains an unnecessary policy, mostly stating only the blindingly obvious. There is nothing with which we would really take issue.

Date sent to Council: No representations required.

Development Plan Monitoring