

To be Retained by BSGA



**Consultation Period:** 19/9/18 **To:** 1/11/18  
**Development Plan:** Local Plan – Publication Draft  
**District:** Mansfield DC  
**Relevant Policies:** Policy P8  
**Or Narrative (refs):** Paras 4.54 – 4.62

**Background:** Mansfield’s Local Plan Informal Consultation and Preferred Options Drafts contained no policies or text on advertisement control. It only surfaces in this final (Publication) Draft which is the version which will be examined by the Inspector.

Both the Policy and the text are full of the usual prejudices against internally (and externally) illuminated signs, particularly box signs, cowl lamps and lighting troughs. Signs on upper floors should relate to the use of those floors only. There should be no signs on historic shopfronts which project forward of the fascia; nor any illumination at all.

**Comment:** This is typical. Even a quick look around the centre of Mansfield (within its conservation area) shows that a good number of all premises fail to comply with one or other (or all) of these restrictions, as one would expect. We have objected to all the above “planner-prejudices”.

**Date sent to Council:** 20/9/18

**Development Plan Monitoring**