



To be Retained by BSGA

Consultation Period: 27/1/20 **To:** 16/3/20
Development Plan: Local Plan – Preferred Options
District: Barnet LBC
Relevant Policies: CDH09
Or Narrative (refs): Paras 6.22.1 – 6.22.3

Background: This Local Plan will replace the adopted 2012 Local Plan (LDF). This draft mainly repeats the previous document. Within the supporting text, it states that advertising can have an adverse impact on the appearance of an area if poorly designed or sited; and that all advertisements will be considered on their amenity and safety implications. Permission will not be granted for advertisements which detract from the character of a building or street.

Policy CDH09 states that the Council will support advert proposals that do not cause unacceptable harm to amenity or public safety; and are sensitively designed and located. They should be of an appropriate size and siting that does not detract from the street scene, neighbouring properties or cause “physical” or visual obstruction, including light pollution from flashing or illumination. The Council will exercise greater control in Areas of Special Control (ASAs) within Barnet.

Paragraph 6.22.2 incorrectly states that Barnet’s ASCA was designated in the 2012 local plan and that this new local plan amends the extent of the area.

Comment: Policy CDH09 and most of the supporting text are acceptable. We have written to the Council pointing out that ASCAs can neither be designated nor altered through the local plan process; and that the ASCA must remain exactly as approved by the Secretary of State (or as amended by him).

Date sent to Council: 1/2/20

Development Plan Monitoring