

To be Retained by BSGA



Consultation Period: 1/11/19 **To:** 10/1/20
Development Plan: Local Plan 2038 – Issues & Options
District: Eastbourne BC
Relevant Policies: QE8 “Public Realm”
Or Narrative (refs): One unnumbered paragraph (page 73)

Background: The existing Local Plan was adopted in 2003 and has been partly replaced and partly supplemented by a Core Strategy and Town Centre Local Plan (both 2013).

The proposed new Local Plan will replace all these documents.

The existing advertisement control policy is in the 2003 Local Plan (UHT12). It is simple and states only that advertisements should be sensitive to the building and locality.

The Issues and Options consultation draft of the new 2038 Local Plan suggests (in Q8 Public Realm) that there should be design standards for new shopfronts. The supporting text says that this will include signage. What is actually proposed is not clear at this stage.

Comment: One to be watched.

Date sent to Council: No representations required

Development Plan Monitoring