

To be Retained by BSGA



Consultation Period: None **To:**
Development Plan: Local Plan Part 2 - Land and Planning Policies – Adoption
13/1/20
District: Nottingham CC
Relevant Policies: DE5 (formerly DE6)
Or Narrative (refs): Paragraphs 4.107 – 4.110

Background: We commented on the Preferred Options and first and revised Publication Drafts in October 2013, February 2016 and September 2017. The adverts policy DE5 remains mostly unchanged and is sensible. Adverts will be considered on scale, position, quality, character, illumination, design, clutter and public safety.

The second part of the policy (dealing with unlawful and deemed consent adverts) was confused – but it has now been amended to be correct (vaguely). The supporting text was poor. It suggested that high level signs (on rooftops and fascia signs above first floor windows), fully illuminated fascias, signs which straddle buildings, "A" boards and permanent poster hoardings would normally be unacceptable.

These paragraphs have now been totally redrafted and only echo the text of the policy.

Comment: The policy and text are acceptable.

Date sent to Council: No representations possible or required

Development Plan Monitoring