

To be Retained by BSGA



Consultation Period: 29/10/20 **To:** 9/12/20
Development Plan: Local Plan 2036 – Development Strategy, Strategic and Local Policies – Publication Draft
District: Wakefield Council
Relevant Policies: WLP 59
Or Narrative (refs): Paras 7.186 – 7.187

Background: This draft replacement for the Council 2017 Local Plan contains a policy on “Advertisements and Shopfront Design” which is virtually identical to its predecessor. The January 2019 Consultation Draft required only that advertisements respect the building and surroundings in terms of scale, quality and materials; and that they preserve and enhance conservation areas and listed buildings.

But this latest Publication Draft has added a sentence that internally illuminated box signs and neon strip lighting will not be acceptable on listed buildings. No attempt is made to justify this bald statement which is wholly unacceptable.

Comment: We have made formal objection to this ridiculous addition (PDF attached, since objection made through online portal).

Date sent to Council: 29/10/20

Development Plan Monitoring