

To be Retained by ISA-UK



Consultation Period: 4/2/22 **To:** 18/3/22
Development Plan: Local Plan 2021-2037 – Publication Draft
District: Blackburn with Darwen BC
Relevant Policies: DM24
Or Narrative (refs): Paras 4.124-4.125

Background: The Council's present local plan is the Core Strategy (2011) and the Site Allocations and Development Management Policies DPD (2015). These documents are to be merged into a single new Local Plan. The existing 2015 Plan contains an Advertisement Control Policy 43 and a short supporting text. Both policy and text are simple. Consent will be granted provided the advertisement does not harm amenity or public safety. Clutter is to be avoided; adverts should not distract drivers or hinder pedestrians.

The first Local Plan Review (2/19) proposed only to retain this Policy without change. The 2021 Consultation Draft of the new Local Plan appeared to have forgotten to insert any advertisement control policy.

The Publication Draft now produced rectifies the oversight. Policy DM24 and supporting text are direct copies of the 2015 plan.

Comment: This is exactly as we want. Pointless policy and equally pointless text.

Date sent to Council: No comment necessary.

Development Plan Monitoring